

**West Texas A&M University**  
**Advising Services**  
**Degree Checklist**  
**2020-2021**

(For assistance completing this form, contact Advising Services at 806-651-5300)

**NAME:** \_\_\_\_\_ **WT ID:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**General Business—Entrepreneurship/Small Business  
Specialization (see note below)**  
**Department of Management, Marketing and General  
Business - CC 220 651-2525**

**Bachelor of Business Administration Degree  
BBA.GEN.BUS (302)**

| CORE CURRICULUM COURSES: 42 HOURS ♦   |     | HRS |
|---|-----|-----|
| <b>Communication (Core 10)</b>  |     |     |
| See University Core Requirements below  | (6) |     |
| <b>Mathematics (Core 20)</b>  |     |     |
| See University Core Requirements below  | (3) |     |
| <b>Life and Physical Sciences (Core 30)</b>   |     |     |
| <b>Take two courses from (extra lab hours move to Core 90): ♦</b>   |     |     |
| ANSC 1319; BIOL 1406 or 1408, 1407* or 1409*, 1411, 1413; CHEM 1405* or 1411*, 1412*; ENVR 1407*; GEOL 1401 or 1403, 1402, 1404; PHYS 1401*, 1402*, 1411, 1471, 1412, 2425*, 2426*; PSES 1301, 1307 | 6   |     |
| <b>Language, Philosophy and Culture (Core 40)</b>   |     |     |
| ANTH 2351, ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311, 2323, 2372; MCOM 1307; PHIL 1301, 2374; SPAN 2311*, 2312**/**, 2313*, 2315*, or 2371 <b>Choose 1</b>                                  | 3   |     |
| <b>Creative Arts (Core 50)</b>  |     |     |
| ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, 1307 (for music majors), 1310; or THRE 1310 <b>Choose 1</b>  | 3   |     |
| <b>American History (Core 60)</b>   |     |     |
| HIST 1301, 1302, 2301, 2381 <b>Choose 2</b>   | 6   |     |
| <b>Government/Political Science (Core 70)</b>   |     |     |
| POSC 2305 and 2306  | 6   |     |
| <b>Social and Behavioral Sciences (Core 80)</b>   |     |     |
| See University Core Requirements below  | (3) |     |
| <b>Component Area Option (Core 90)</b>  |     |     |
| See University Core Requirements below  | (6) |     |
| <b>GENERAL BUSINESS—ENTREPRENEURSHIP SPECIALIZATION REQUIREMENTS: 87-88 HOURS</b>   |     |     |
| A grade of "C" or better must be earned in all courses required for major.  |     |     |
| <b>UNIVERSITY CORE REQUIREMENTS: 18 HOURS ♦</b>   |     |     |
| <b>CORE 10</b>  |     |     |
| ENGL 1301 Intro. to Academic Writing & Argumentation <b>PB</b>  | 3   |     |
| <b>CORE 10</b>  |     |     |
| COMM 1315, 1318, or 1321 <b>PB</b>  | 3   |     |
| <b>CORE 20</b>  |     |     |
| MATH 1324* Math for Business and Economics I <b>PB</b>  | 3   |     |
| <b>CORE 80</b>  |     |     |
| ECON 2301 Principles of Macroeconomics <b>PB</b>  | 3   |     |
| <b>CORE 90**</b>  |     |     |
| ENGL 1302* Academic Writing and Research <b>OR</b><br>ENGL 2311* Intro. to Professional & Technical Comm.   | 3   |     |
| <b>CORE 90**</b>  |     |     |
| BUSI 1304, CIDM 1301 or 1315, or ECON 2331 <b>PB</b>  | 3   |     |
| <b>BBA CORE REQUIREMENTS: 39-40 HOURS</b>   |     |     |
| ACCT 2301 Principles of Financial Accounting  | 3   |     |
| ACCT 2302* Principles of Managerial Accounting  | 3   |     |
| MATH 1325* Math for Business & Economics II <b>OR</b><br>MATH 2413* Calculus I  | 3-4 |     |
| CIDM 2342* Statistics for Business and Economics  | 3   |     |
| CIDM 3330* Management Information Systems   | 3   |     |
| ECON 2302 Principles of Microeconomics <b>PB</b>  | 3   |     |
| ADVANCED ECONOMICS ELECTIVE*  | 3   |     |
| FIN 3320* Business Finance  | 3   |     |
| BUSI 3312* Business Law   | 3   |     |
| MGT 3330 Principles of Management   | 3   |     |
| MKT 3340 Principles of Marketing  | 3   |     |
| <b>College of Business communication component</b><br>Take one course from:   |     |     |
| ACCT 4373* Accounting Communications<br>BUSI 1304 Business Communication <b>cont.⇒</b>  | 3   |     |

|  |            |  |
|--|------------|--|
| BUSI 4333 Cross-Cultural Issues in Business Comm.<br>BUSI 4350 Current Issues in Mgt. Communication<br>BUSI 4375 Healthcare Comm. in the Bus. Environment<br>BUSI/MGT 4380 Conflict Resolution and Negotiation<br>BUSI 4382 Emerging Media Law<br>BUSI/CIDM 3320 Digital Comm. & Collaborations<br>ECON 4370* Economics of Healthcare<br>FIN 3350* Personal Financial Planning<br>FIN 4320* Investments<br>FIN 4321* Portfolio Management<br>MGT 3335* Organizational Behavior<br>MKT 3342 Consumer Behavior   |            |  |
| MGT 4315* Strategic Management and Policy (OL)   | 3          |  |
| <b>GENERAL BUSINESS MAJOR REQUIREMENTS: 6 HOURS</b>  |            |  |
| BUSI 3319* International Business <b>OR</b><br>MGT 4335* International Management  | 3          |  |
| MGT 4311* Business Ethics and Society <b>OR</b><br>FIN 4311 Corporate Governance and Ethics  | 3          |  |
| <b>ENTREPRENEURSHIP/SMALL BUSINESS SPECIALIZATION REQUIREMENTS: 27 HOURS</b>   |            |  |
| ACCT 3331* Intermediate Accounting I<br>ACCT 3332* Intermediate Accounting II<br>ACCT 3375* Accounting Information Systems<br>BUSI 4330* Employment Law<br>FIN 4325* Financial Analysis with Technology Applications<br>FIN 4326* Financial Management<br>MGT 3332 New Venture Creation<br>MGT 3333 Small Business Management<br>MGT/CIDM 3390* IT Project Management<br>MGT 4330 Human Resources Management<br>MGT 4332 Entrepreneurial Process and Launch<br>MGT 4336* Leadership Development<br>MKT 3346 Personal Selling and Sales Promotion<br>MKT 3348* Marketing Research<br>MKT 3350 Evolutionary Marketing<br>MKT 4342* Principles in Advertising<br>MKT 4343 Emerging Media in Advertising | 27         |  |
| <b>ELECTIVES: 5-6 HOURS ♦</b>  |            |  |
| ELECTIVES  | 5-6        |  |
| <b>MINIMUM HOURS REQUIRED TO COMPLETE DEGREE</b>   | <b>120</b> |  |

Once students are admitted to West Texas A&M University, they can gain admittance to the Paul and Virginia Engler College of Business by satisfactorily completing a set of pre-admission courses (see **PB** note below) and completing 30 credit hours of undergraduate course work. Students seeking admission to the business program that have completed 30 or more credit hours in a different major or as a transfer student may be admitted to the business program with a 2.5 cumulative GPA or approval by the associate dean of undergraduate business programs. (See catalog or Pre-Business checklist for more details.)

♦ NOTE: The core curriculum must total **exactly 42 hours**; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements.

**PB** The pre-business courses include 152 credit hours from the following: ECON 2301 or ECON 2302; MATH 1324 (or equivalent); ENGL 1301; COMM 1315, COMM 1318, or COMM 1321; BUSI 1304, CIDM 1301 or 1315, ECON 2331 or University Core 90 equivalent.

\*\* Or University Core 90 equivalent. Note: only six hours are required for Core 90; extra hours from 4-hour Core 30 courses (if taken) will count either towards Core 90 or as elective hours.

\* Indicates prerequisites—see catalog for more information.

\*\* Or an equivalent course (second year, second semester) in a foreign language.

NOTE: At least 39 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU, and 30 of the final 36 hours counted toward the degree must be earned at WTAMU. A maximum of six semester hours in religion and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

Note: This is NOT a degree plan. Upon completing 30 credit hours, students must request an official degree plan (using the online [Degree Plan Request](#) form) in order to progress. Students who have questions about their degree plan should contact the office of the dean of the Paul and Virginia Engler College of Business, located in the Classroom Center, Room 216 (phone 806-651-2530).

**WTAMU ADVISING SERVICES**  
**2020-2021 Curriculum Guide**

General Business - Entrepreneurship/Small Business

Specialization

Department of Management, Marketing, & General

Business

**Bachelor of Business Administration**

**BBA.GB.ENTREP**

**Major Code: 302**

| First Year                                 |                             |
|--|-----------------------------|
| <b>Fall</b>                                | <b>Spring</b>               |
| CORE 10 3                                  | CORE 90 3                   |
| ENGL 1301 (PB)                             | ENGL 1302* OR 2311* (PB)    |
| CORE 20 3                                  | MATH 1325* or 2413* 3       |
| MATH 1324 (PB)                             |                             |
| ECON 2301 (PB) 3<br>(Required for CORE 80) | ECON 2302 (PB) 3            |
| CORE 10 3                                  | CORE 60 3                   |
| COMM 1315, 1318, or 1321 (PB)              | HIST 1301, 1302, 2301, 2381 |
| CORE 90 3                                  | CORE 70 3                   |
| Business Course *** (PB)                   | POSC 2305                   |
| Semester Hours 15                          | Semester Hours 15           |

| Second Year                            |                   |
|--|-------------------|
| <b>Fall</b>                            | <b>Spring</b>     |
| ACCT 2301 3                            | ACCT 2302* 3      |
|  |                   |
| CIDM 2342* 3                           | MGT 3330 3        |
|  |                   |
| CORE 40 3<br>See checklist for options | MKT 3340 3        |
| CORE 60 3                              | CIDM 3330* 3      |
| HIST 1301, 1302, 2301, 2381            |                   |
| CORE 70 3                              | FIN 3320* 3       |
| POSC 2306                              |                   |
| Semester Hours 15                      | Semester Hours 15 |

| Third Year  |  |
|---|--|
| <b>Fall</b>                                       | <b>Spring</b>                                    |
| FIN 4311 or 3<br>MGT 4311*                        | BUSI 3319* or 3<br>MGT 4335*                     |
| ENTREPRENEUR REQ. 3<br>See checklist for options  | ENTREPRENEUR REQ. 3<br>See checklist for options |
| ENTREPRENEUR REQ. 3<br>See checklist for options  | ENTREPRENEUR REQ. 3<br>See checklist for options |
| ADV. ECON ELECTIVE* 3<br>3000- or 4000-LEVEL ECON | BUSI 3312* 3                                     |
| CORE 30 3<br>See checklist for options            | CORE 30 3<br>See checklist for options           |
| Semester Hours 15                                 | Semester Hours 15                                |

| Fourth Year                                      |  |
|--|--|
| <b>Fall</b>                                      | <b>Spring</b>                                    |
| ENTREPRENEUR REQ. 3<br>See checklist for options | MGT 4315* 3                                      |
| ENTREPRENEUR REQ. 3<br>See checklist for options | ENTREPRENEUR REQ. 3<br>See checklist for options |
| ENTREPRENEUR REQ. 3<br>See checklist for options | ENTREPRENEUR REQ. 3<br>See checklist for options |
| COB COMM COMP* 3<br>See checklist for options    | ELECTIVE 3                                       |
| CORE 50 3<br>See checklist for options           | ELECTIVE 3                                       |
| Semester Hours 15                                | Semester Hours 15                                |

**Degree Total Hours 120**

**DISCLAIMER:** This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 45 hours. Students should always seek the advice of their academic adviser before scheduling classes.

| Identified Marketable Skills:  |
|--|
| - Problem identification and solving skills  |
| - Communicate effectively in written and verbal formats                              |
| - Strong interpersonal skills that include: communication, listening, and leadership |

| Top 3 Local Employers or Industries/Professional Programs/Possible Career Opportunities |
|---|
| Real Estate Industry  |
| Economic Development Industry   |
| Small Business Industry   |

| Prerequisites/Important Sequences/Other degree Notes:  |
|--|
| *Indicates prerequisites are required - See University Catalog for additional information.                           |
| (PB) Pre-Business. Students must complete these courses with a "C" or better before declaring a Business major.      |
| (F) Fall ONLY ** (S) Spring ONLY**   |
| **Course rotations are not definitive and should be used for general planning purposes. Consult your adviser.        |
| ***BUSI 1304, CIDM 1301 or CIDM 1315, or University Core 90 equivalent.  |
| <b>Math progression:</b> MATH 1324 to MATH 1325 to CIDM 2342 to FIN 3320.  |
| <b>Capstone progression MGT 4315:</b> Utilizes Math progression, along with MGT 3330 and MKT 3340, and Senior status |